

www.backyardshopper.com

VALUE at your fingertips

We've Spent 24 Years Building a Strong Following With the Area's BEST Businesses...

Making Your Business, Our business!

Just **Pennies Per Home** for our Graphics Design Team to create a **Full Color, High Gloss Ad** with **Postage and Delivery Included!**

Boost traffic
Acquire new customers
Business Recognition
Increase your bottom line

HAND DELIVERED SOLO BY THE



Maximize your advertising dollars with 100% Postal Delivery



Ad Rates

Ad Sizes	Per Mailing
Third	\$300
Half	\$400
Two-Thirds	\$500
Full	\$700
Inside Back Cover	\$800
Back Cover	\$900
Inside Front Cover	\$1,000
Front Cover	\$1,200

Production Schedule

(8 mailings a year - 10,000 copies each mailing)

Issue	In-Home (mid-late)
A	Feb • Mar
B	May • Jun
C	Sep • Oct
D	Nov • Dec

Lawrence County

New Castle 16101 Neshannock Twp. 16105

Mercer County

Sharon 16146 Hermitage 16148 Sharpsville 16150
Mercer 16137 Grove City 16127

Philip Gallo

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